



An e-Bulletin of KDF Feb 2013

## Taking KDF into the Streets

Every year, KDF organises various fundraising projects so as to support the daily operations of our dialysis centres and the provision of subsidised treatment fees for patients who are in need of our assistance. One of the larger scale fundraising projects would definitely be the KDF Flag Day. The idea of Flag Day was to hand out small tokens of appreciation to people in return for the donations collected. The very first KDF Flag Day was held in 1997, the aim is to not only raise funds for our patients but also an opportunity for KDF to raise the awareness of kidney health and to spread the word about the work we do for our patients.

### Island-wide Collections

Every year, enthusiastic volunteers from schools, corporate organisations and members of the public come forth to sign up and participate in support of our cause. On the day of the island-wide street collection, volunteers would turn up bright and early, all ready to brave the streets of Singapore to appeal to strangers and passers-by for donations.

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**Facts about KDF Flag Days**

**As of 31 December 2012**

- Total No. of Flag Days held: 9

**As of 31 December 2008**

- Partner with Highest Frequency of Participation: Marsiling Primary School (2010-2012)
- Year with Most No. of Volunteers: 1,921 Volunteers (2011)



"Pay It Forward" KDF Flag Day 2010



KDF Flag Day 2011



KDF Flag Day 2012

## Educational Health Talk

Educational talks about KDF and the significance of kidney health were held for students of schools who have volunteered their participation for Flag Day. The talk enables the students to have a better understanding of KDF as a charitable organisation and our patients, making it a more meaningful and value-added experience for them.



Health Talk at Bedok South Secondary School

## A Learning Journey

For many of the student volunteers, participating in community services is no longer simply clocking their mandatory community involvement hours but instead an opportunity to nurture and build the caring spirit to reach out to the less fortunate in our society. A student from Raffles Institution reflected, "I actually felt happy collecting donations because I was glad to be part of a society where people are willing to help the needy. I know that others would be there for me in times of need, thus I would gratefully and gladly be there to help others too". This sentiment was also echoed by another student from Bedok South Secondary School, who said, "The whole experience serves as a reminder for us on the importance of serving the community."

We would like to thank all our participants and partners for the support and generosity which they have showed towards this fundraising project of reaching out to our needy patients. We will once again be holding our Flag Day on 30th March 2013. Should you wish to play your part and be one of our Flag Day ambassadors and participate in our island-wide street collection, please contact Ms Jillian Lim at 6559 2652 or [jillian.lim@kdf.org.sg](mailto:jillian.lim@kdf.org.sg).

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